

PRODUCT FACT SHEET

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Links

- [*Download Now \(Try & Buy\)*](#)
- [*Get Freeware Version*](#)
- [*Specimen Catalog*](#)
- [*Partner Program*](#)

Normal Price \$ 35 (special launch price \$ 19.95)

CATALOGBUILDER: BENEFITS

- Sales enhancement for catalog driven business by increasing product visibility and information accessibility
- Effective product content management with industry customization. Once the contents have been built, effective product content display by reusing content for all sales channels
- Quick web catalog creation process helps in timely product contents updates on web.
- Powerful search tools, categorized products and selection basket to facilitate content search, easier navigation and actions by catalog viewer
- Share product information (including graphics), updates with your prospects, customers and/or sales channels by publishing your catalog on web and/or multimedia.
- Effective product graphic display (product graphic configurations, closeouts , special map view) to bring better sales prospects
- Do-IT-Yourself Catalog management eliminates costs on external catalog service providers
- Customizable catalog contents, integration of custom catalog template, flexible catalog item selection, Customizable catalog features and catalog design settings enables to generate business defined catalog to suit its purpose.

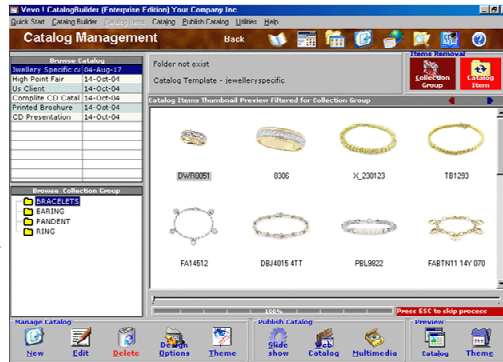
POWERFUL FEATURES

- Robust and Customizable Catalog Item Content Management to suit business needs
- Powerful Product Graphic Management (with special handling of transparent graphics, catalog item closeouts / multiple additional graphics, zoom view, special map view for large 'graphics)
- Catalog search - (keyword, catalog item category, catalog item title , catalog item SKU driven) in both application as well published catalog
- Easier navigation of catalog through collection group / sub group management
- Auto catalog item code/SKU or title/name configuration for easier insertion / modification
- Multi Channel Capabilities through publishing it on web, intranet or auto run multimedia CD
- Secured Access to catalog program to prevent unauthorized insertion, deletion or modifications
- Customizable look and feel through integration of user defined template and powerful design setting options
- Supports most popular graphic formats (gif, jpeg, bmp, tiff, psd, png)
- Selection basket for your catalog viewer to respond back to you
- Powerful slide show presentations to suit trade show presentations
- Mini catalog to suit customer / event specific presentations

PHOTO ALBUM FOR PERSONAL USE

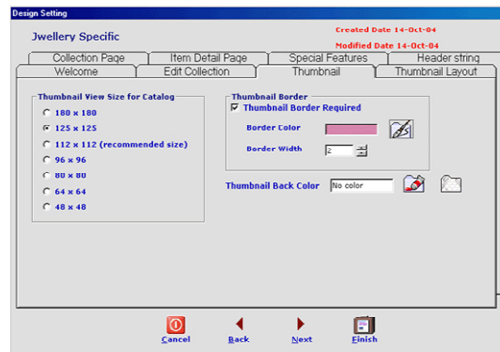
Though, CatalogBuilder aims to service business catalog needs, its flexible and powerful structure helps in building and managing personal use photo album as well. User can:

- Collection group/sub group driven thumbnail viewing
- Easier insertion and management of album graphic
- Manage album item related descriptions (including user defined content area)
- Powerful Product Graphic Management (with special handling of transparent graphics, catalog item closeouts / multiple additional graphics, zoom view, special map view for large 'graphics) and supports most commonly used graphic formats (gif, jpeg, png, bmp, tif, psd)
- Power album making and easier publishing of web / multimedia CD with custom album template, design settings and features selection (e.g. thumbnail setting, album item full page structure, zoom, map view, search, slide show, music, right click copy protection, content display options, selection basket etc)



PUBLISHED CATALOG'S LOOK AND FEEL

- User can integrate its theme/template and as many standard pages like about us, gateway, contact, privacy policy etc
- Catalog is displayed as thumbnails with optional contents like item SKU / Title / Price etc
 - Collection group driven or entire catalog without collection groups
 - Thumbnail configuration (e.g. 4*6); thumbnail graphic size configuration; collection page design configuration; thumbnail content configuration; thumbnail view configuration (list view or collection view)
 - Selection basket for easier order / enquiry submission
- Catalog item full page with configurable contents, full sized graphic view, zoom view, special map view, closeouts ; configurable full page design setting
- Powerful slide show and music insertion
- Powerful search engine in catalog for viewers to search by keywords, catalog item details
- Right click protection for catalog graphics and auto run CD for multimedia CD
- Most design settings for catalog's collection views as well catalog item's detailed content page to configure background color / graphics, fonts , fore color, border settings, graphic / content area background colors, graphic tags for search engine friendly construction
- While creating catalog for publishing, user can set the sequence of its catalog items for display; select catalog items for inclusion / exclusion.
- Slide show has advanced settings for background color setting, transition effects, thumbnail viewing, zoom, slide transition speed settings (available for viewer)



[View specimen catalog on our web](#)

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CatalogBuilder offers more powerful features comparable with other catalog software, at much lower cost.

Unlike most photo album software or catalog software; CatalogBuilder is highly configurable for business as well personal use.

WHAT CAN ONE CREATE / PUBLISH !!

User can build :

- Web catalog
- Multimedia brochure
- CD catalog
- Catalog updates
- Slide show
- Web gallery
- Photo album
- Web album

Industry specific catalog (e.g.)

- Textile catalog
- Apparel catalog

- Leather products catalog
- Jewelry catalog
- Furniture catalog
- Handicraft catalog
- Home furnishing catalog
- Crafts catalog
- Antique and collectible catalog
- Coins catalog
- Cosmetics / fashion catalog
- Home accessories catalog
- Lingerie catalog
- Shoe catalog
- Industrial catalog
- Photographer's collection
- Kitchen products catalog
- Electronics catalog
- Carpets catalog
- Stone catalog
- Toys catalog
- Gifts catalog
- Ceramics catalog
- Precious stones catalog
- Birth stones catalog

COMPARISON WITH OTHER CATALOG TOOLS

Like most catalog software, CatalogBuilder offers highly flexible and configurable mode to build, publish and manage catalog. It has an edge over most products with its:

- Power slideshow (suitable for trade show presentations)
- Powerful search on catalog
- Very powerful design settings wizard and user's custom template integration
- Special handling to transparent graphics, closeouts, special map view
- Mini catalog building
- **And all these power features available at much lower prices (and if catalog item count is less than 200, then use full feature freeware)**

COMPARISON WITH PHOTO ALBUM TOOLS

It has almost all the features, which most photo album software are providing. In addition to those features, it offers:

- Collection group / sub group driven album
- Powerful content management for album items
- Very powerful search
- Selection basket with enquiry / order
- Closeout graphics with album item
- Configurable thumbnail viewing
- Powerful design settings
- Custom template integration with album
- Powerful slide show
- Mini album making
- Auto run enabled multimedia CD
- **And all these power features available at much lower prices (and if album item count is less than 200, then use full feature freeware)**

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CatalogBuilder's price is much lower to most catalog software and photo album software; while its features are comparable to finest product in the industry.

Vevo! CatalogBuilder

Contact us at
VevoSoft@gmail.com

www.catalog-builder.com

*Power Catalog Building at much
affordable price*



DOWNLAD LINKS AND OPTIONS

The program facilitates **three options**:

- Freeware Version (unlimited duration with all features; only limitation of 200 catalog items)
- Trial Version (30 days duration with all features and unlimited catalog items)
- Enterprise Version (no limitation)

The download file for all the three options are same, and User is required to choose its options through registration window (only enterprise version requires registration keys).

Installation issues: MDAC 2.8 version is required for application to install and run

For first time user, the default login name is admin and password is admin. User may then modify password from the application.

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